# Privacy Policy

## Privacy Statement

Your privacy is very important to MEGSAPP RSA (PTY) LTD (“megsApp”). megsApp has developed this to help you understand how we collect, communicate and potentially use any personal information that you have submitted to us. The definition of ‘personal identifiable information’ is defined and detailed in the Protection of Personal Information Act 4 of 2013 (“POPI”).

## Personal information we collect

We collect information directly from you when you purchase a product or services from us or when you submit enquiries to us or contact us, we’ll ask for personal information, such as your name and surname, identity or passport number, megsApp mobile number, postal or street address, title, contact numbers or e-mail address.

We may collect information from the use of our services, for example non-personal browsing habits and click patterns, e-mail address, IP address, telephone data information or username and password. Where possible, we will inform you what information is voluntary or mandatory for you to provide to us and the consequences for failing to provide the requested information.

## How we use your collected information

megsApp may have to share your personal identifiable information with other companies or entities (third parties) with which we have a business relationship in order to provide the service you have requested. These third parties do not have the right to use the personal information we share with them beyond what is necessary to deliver your requested service. megsApp does not collect personally identifiable information about individuals except when such individuals specifically provide such. For example, such personally identifiable information may be gathered from the registration process. Information will be gathered on a voluntary basis.

megsApp further reserves the right to perform statistical analyses of user behaviour and characteristics in order to measure interest in and use of the various areas of the Site and the Services and to inform advertisers of such information as well as the number of users that have been exposed to their advertising banners if applicable. We may disclose your information to other companies in the megsApp Group of companies, including their respective partners, agents and sub-contractors, for any of the above purposes. In addition, we may disclose your information where we are legally obliged to do so in terms of the laws of the Republic of South Africa.

## Disclosure Of Information

megsApp may disclose your personal information to third parties on the following basis:

* Where we have your consent; or
* Where we are required to do so by law; or
* To our service providers who are involved in the delivery of products or services to you, where we have agreements in place to ensure that they comply with these privacy terms; or
* Where we are legally obliged to do so in terms of the laws of the Republic of South Africa.

## Information SecuritymegsApp shall take all reasonable steps to secure the content of the megsApp application and the information provided by and collected from users from a wide variety of security breaches such as unauthorized access and/or disclosure, etc. However, megsApp does not make any warranties or representations that content shall be 100% safe or secure, but megsApp will have applied all necessary due care and diligence towards preserving the security of information.

Access To Your Personal Information

You may change and/or any of your personal information that is held by megsApp by making the changes in the Application itself.

## Changes To the Statement

megsApp reserves the right to amend this privacy statement at any time, without prior notice, by posting the amended statement on our website.